



The
Mangia.tv
Relationship

Peek inside to see a refreshing
kind of Wholesale Partner.

Thank you for taking the time to consider the opportunities

Mangia Cajun Rubs



could produce for your store.

The

Relationship

The **Mangia Cajun Dry Rubs** are Restaurant tested and proven.

The Mangia Cajun Dry Rub comes from a 50-year old recipe developed at the Shrimp Walk Restaurant in Highwood, IL.

The restaurant was known for it's popularity amongst regulars and locals - creating an almost cult like following.



The Mangia Rubs are already used in restaurants and will continue to grow and be served in more locations nationwide.

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Mangia.tv Cajun Rubs are award winning

Mangia Cajun Dry Rub won the Lake Villa Ribfest in back-to-back years...

and the **Mangia Sweet Cajun Rub** took 9th in 2013 and 3rd in 2014 in chicken at the Windy City BBQ, the biggest BBQ competition in Chicago, out of over forty competitors.



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Just tell your customers to go to our **website**, we'll do the rest.



- Social Media

The four **Mangia Cajun Rubs** come with a strong web and social media strategy to cross promote vendors and events.



- Internet

We regularly add content such as recipes, tips, and entertainment to support the product and increase sales of our retail partners products.



- Contests

We give away vouchers for promotions and contests to drive people to your store. They enter your store to use the voucher, creating an opportunity to sell them something to rub!



Mangia Cajun Rubs Are Diverse

Besides our primary carnivorous target market,
we have implemented a marketing campaign geared towards supporting the
vegetarian and vegan BBQ effort.



We believe this can help you to diversify and add
to your clientele and introduce non-meat eaters
to the other wonderful products you carry.



Vendor Focused Pricing

Mangia.tv can sell by the case or in individual packages depending on what works best for you. Our pricing is structured with a certain level of flexibility with vendors in mind.



By the case: 24 pcs. @ \$3.00 = \$60.00 profit

Individual: 1 pc. @ \$3.50 = \$2.50 profit

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Mangia.tv Cares



The product is packaged in a certified facility at Lamb's Farm.

Lamb's Farm is a charitable organization dedicated to housing and employing disabled persons.

You can let your customers know that each bag of Mangia Cajun Rub contributes to the charitable mission of Lamb's Farm.



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